

RULES AND GUIDELINES

OFFICIAL "Win A Grand Opening Package" SWEEPSTAKES RULES

THIS PROMOTION IS INTENDED FOR PARTICIPATION ONLY IN THE UNITED STATES AND SHALL BE CONSTRUED ACCORDING TO, AND GOVERNED EXCLUSIVELY BY, UNITED STATES LAW. DO NOT PARTICIPATE IN THE PROMOTION IF YOU ARE NOT AN ELIGIBLE INDIVIDUAL (AS DESCRIBED BELOW) AND PHYSICALLY LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. INTERNET ACCESS IS REQUIRED TO ENTER. YOU HAVE NOT WON YET.

1. Sweepstakes Description. This sweepstakes is sponsored by Hammock Beach Resort, 200 Ocean Crest Dr., Palm Coast, FL 32137. ("Sponsor"). The sweepstakes begins on July 22, 2017 at 9:00 a.m. ET and ends on November 30, 2017 at 9:00 a.m. ET (the "Sweepstakes Period"). Entries must be received by 9:00 a.m. ET November 30, 2017. Sweepstakes is void where prohibited. By entering, each entrant accepts and agrees to be bound by these sweepstakes rules.

2. Eligibility. This promotion will run on-line at HammockBeach.com. No purchase is necessary to enter or win. This sweepstakes is open only to legal residents of the 50 United States and its territories who are 18 years of age or older at the time of entry and currently reside in the United States at the time of entry. Employees of Salamander Hotels & Resorts, Lubert Adler and each of their respective parent companies, affiliates, subsidiaries, and immediate family members or persons living in the same household of such individuals are not eligible to participate in this sweepstakes. Acceptance of prize is subject to the policies and rules or restrictions of winner's employer.

3. How to Enter. Individuals must go to www.HammockBeach.com and register "Win A Grand Re-Opening Golf Package" Sweepstakes. Limit one (1) entry per person per email throughout the Sweepstakes Period. Entries must be filled out completely and legibly in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged, irregular, counterfeit, altered, containing explicit material or obtained through theft or fraud. No mechanically reproduced, software-generated or other automated multiple entries are permitted. Sponsor is not responsible for lost, late, illegible, misdirected or mutilated entries, including due to transmission, technical, and/or network failures of any kind, including, without limitation, malfunctioning of any hardware or software (whether originating with sender or Sponsor), telephonic failures, human error, or any other error or malfunction. Only online registrations on www.HendersonBeachResort.com are allowed. Entrants agree not to upload, post or transmit any materials which contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information. Any attempt to deliberately damage any web site or undermine the operation of the sweepstakes shall void the entry and is a violation of criminal and civil laws, and Sponsor reserves the right to seek damages from any person who makes such attempt(s). Entry materials that have been tampered with or altered are void.

Any questions regarding the number of entries submitted by an individual or the authorized account holder of an e-mail address shall be determined by Sponsor in its sole discretion, and Sponsor reserves

the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the sweepstakes.

4. Prize. One (1) winner will receive the following:

Prize:

- Two (2) Nights of Accommodations in a three-bedroom Premium Ocean Tower unit
- American breakfast daily at the Atlantic Grille for up to Four (4) persons
- Unlimited Golf during your for up to Four (4) persons on the Ocean Course and/or the Conservatory Course
- One (1) \$500 pro shop merchandise credit (excludes equipment)
- Stocked refrigerator of snacks and drinks upon arrival

Additional restrictions include:

- Prize only valid for travel to destination November 30, 2017 – February 8, 2018
- Winner must complete and provide requested dates and information at least 10 days before arrival date, via e-mail sent to lsmith@hammockbeach.com
- Accommodations will be processed based on availability.
- Winner will be notified and provided with the hotel confirmation number for the length of stay as mentioned in award.
- Award includes complimentary accommodations for two nights in a three bedroom premium Ocean Tower unit, American breakfast daily at the Atlantic Grille, unlimited golf for up to 4 players on the Ocean Course and/or the Conservatory Course, one \$500 pro shop merchandise credit (excludes equipment) and a stocked refrigerator of snacks and drinks upon arrival. Additional charges and services are the sole responsibility of the Winner including, without limitation, taxes, service fees, transportation costs, gratuities and other items of an incidental nature.
- No refund or compensation will be made in the event of cancellation.
- The award cannot be transferred or exchanged for cash. Sponsor reserves the right to substitute a prize, in which case a prize of equal or greater value will be awarded. The prize is valid for travel November 30, 2017 – February 8, 2018 or prize will be forfeited in its entirety. Estimated retail value of the prize package is \$2000.00 USD. Actual value may vary. Winner will not receive difference between actual and approximate retail value. Taxes and service fees are additional and the responsibility of winner.

5. How the Prize is Awarded. Random selection of the winner will occur on or about December 1, 2017, from among all eligible entries received as of 12 p.m. EST on the date of the drawing. One (1) winner will be randomly selected. Winner will be notified by electronic mail (also known as e-mail) through the e-mail address provided at the time of registration, on or about December 4, 2017. Winner will also be promoted on hotel's Facebook page. In the event that any prize notification or attempted notification e-

mail is returned as undeliverable, or if any attempted notification by phone is not successful within seven (7) days of the prize will be forfeited and Sponsor reserves the right to randomly select an alternate winner from among the remaining eligible entries.

6. Odds of Winning. The odds of winning depend on the number of entries received.

7. Conditions of Acceptance of Prize. Winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Valid mailing address is required to claim a prize. Winner is subject to verification by Sponsor, whose decisions are final and binding in all matters related to the sweepstakes. An entrant is not a winner of any prize unless and until entrant's eligibility has been verified and entrant has been notified by Sponsor that verification is complete. In the event that winner is determined to be ineligible, the prize will be forfeited and Sponsor reserves the right to randomly select an alternate winner from among the remaining eligible entries. Winner will be solely responsible for any and all local, state, and federal taxes, as well as license and registration fees incurred by participating in the sweepstakes, including, but not limited to, transportation costs, gratuities and other items of an incidental nature. Prizes may not be exchanged for cash or any other consideration. Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's agreement and consent for Sponsors and their successors, assigns, transferees, licensees, sub licensees, affiliates, employees, agents, independent contractors, and advertising, marketing and public relations agencies to use and/or publish winner's full name, city and state of residence, photographs or other likenesses, Entry, pictures, portraits, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsors, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade, syndication and/or promotion on behalf of Sponsors, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, digital or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval, which rights winner acknowledges and agrees Sponsors can transfer, assign, license, and/or sublicense. By entering the Sweepstakes, entrants will be sharing their personal information with Sponsors. Personal information collected by Sponsors will be used for administration of the Sweepstakes and awarding the prize. In addition, by entering, entrants agree to Sponsor's use of entrant's personal information as described in its privacy policy at http://www.salamanderhotels.com/privacy_policy, as amended from time to time. Please refer to Sponsor's privacy policy for important information regarding the collection, use and disclosure of personal information by Sponsor. Sponsor is not responsible for disclosures made by any third party. Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM law and entrants may subsequently opt-out of receiving further emails by following opt-out instructions contained in Sponsor's privacy policy. All entries become the property of Sponsors upon receipt and will not be acknowledged or returned.

8. Limitation on Liability. By entering this sweepstakes, each entrant forever discharges, releases, and holds harmless the Sponsor and each of their respective parent companies, affiliates, subsidiaries, and immediate family members or persons living in the same household of such individuals from any and all liability, claims, losses, damages, causes of action, suits, and demands of any kind arising from or in connection with the sweepstakes, including, without limitation, responsibility for property damage, loss

of life, or personal injury resulting from or in connection with participating in the sweepstakes or from or in connection with use or receipt of the prize, however caused. This sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. By entering this sweepstakes you agree to forever discharge, release and hold harmless Facebook from any and all liability, claims, losses, damages, causes of action, suits, and demands of any kind arising from or in connection with the sweepstakes, including, without limitation, responsibility for property damage, loss of life, or personal injury resulting from or in connection with participating in the sweepstakes or from or in connection with use or receipt of the prize, however caused.

9. Sponsor's Reservation of Rights. These Official Rules are subject to modification by Sponsor. In the event of a dispute, all decisions made by Sponsor are final and binding. Sponsor reserves the right, in its sole discretion, to disqualify any person who tampers with the entry process or the operation of Sponsor's web site, or who otherwise acts in violation of these Official Rules. Sponsor further reserves the right, in its sole discretion, to rescind, cancel, terminate, or modify this sweepstakes in whole or in part, at any time, without notice or liability, for any reason, including, but not limited to, if the sweepstakes is not capable of completion as planned due to infection by computer virus, technical corruption, force majeure, or non-authorized human intervention that compromises or affects the administration, fairness, integrity, security, or proper conduct of the sweepstakes.

10. Name of Winner. For the name of winner, send a self-addressed stamped envelope after December 15, 2017, to Hammock Beach Resort, Attn: "Win A Grand Re-Opening Golf Package", 200 Ocean Crest Dr., Palm Coast, FL 32137. Requests received more than sixty (60) days after November 30, 2017, will not be honored.